



1928

ANNUAL
ILLUSTRATED
Price List

BENJ. ALLEN & CO.^{INC.}

JEWELRY WATCHES

*Diamonds, Clocks, Sterling Silver, Silver Plated Ware
Cut Glass and Optical Goods*

EQUIPMENT FOR
JEWELRY STORES
DEALERS IN WATCH
MAKERS' TOOLS AND
MATERIALS

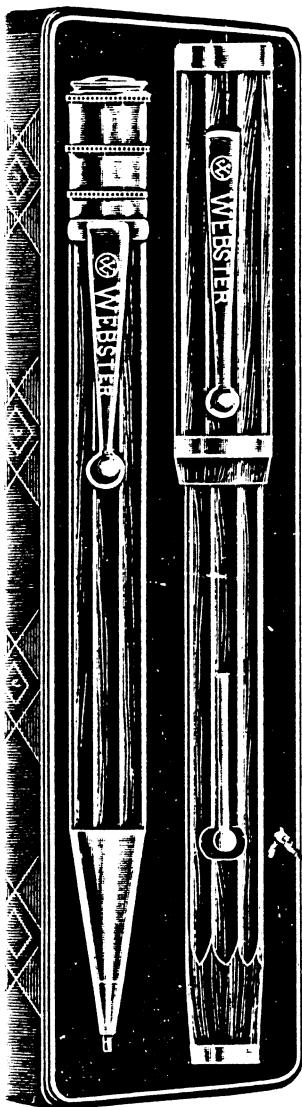


THE SILVERSMITHS BUILDING
10 SOUTH WABASH AVENUE
TELEPHONE CENTRAL 2447
CHICAGO, ILLINOIS, U. S. A.

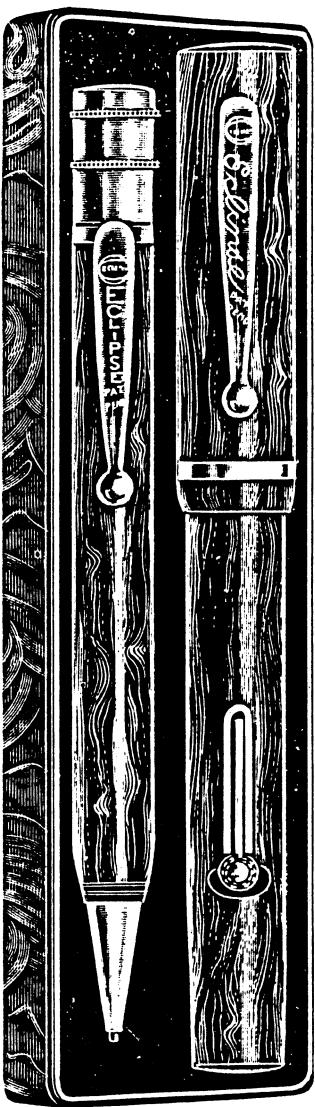
BENJAMIN ALLEN, 1848-1924
Founder of Benj. Allen & Co., Inc.

Fountain Pen and Pencil Sets

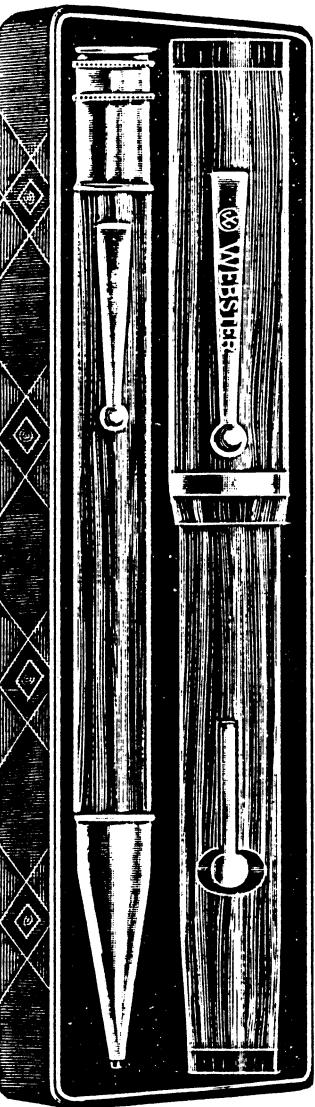
All Have 14 Kt. Gold Pens and Gold Plate Trimmings



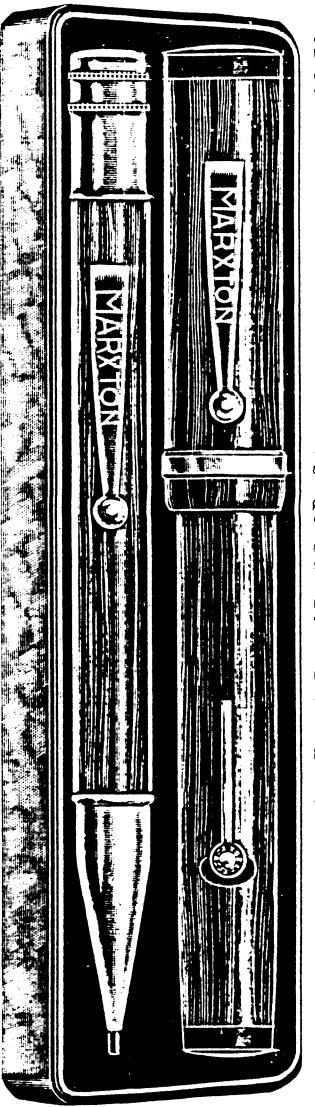
No. 87034. Mahogany Rubber. Hexagon Fountain Pen and Pencil Set in Case. Per Set..... \$6.70



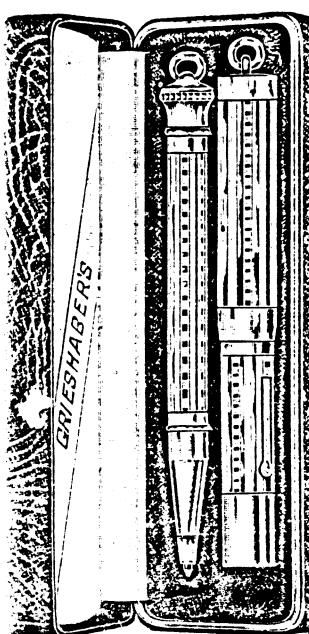
No. 87035. Mahogany Rubber. Fountain Pen and Pencil Set. Per Set..... \$5.00
No. 87036. Same, Jade Color. Per Set..... 5.00



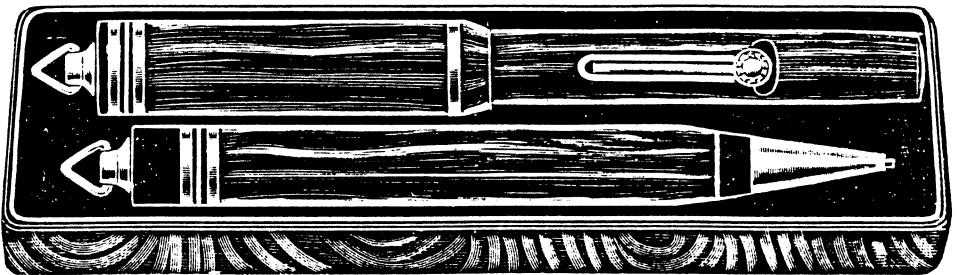
No. 87037. Mahogany Rubber. Fountain Pen and Pencil Set. Per Set..... \$4.50
No. 87038. Same, Jade Color. Per Set..... 4.50



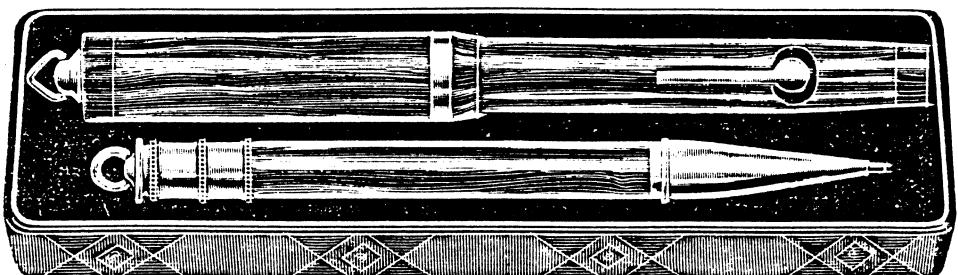
No. 87039. Mahogany Rubber. Fountain Pen and Pencil Set. Per Set..... \$3.50



No. 87040. Ladies' Gold Filled Set with Pen and Pencil in Velvet Lined
Box. Ring at Tip. Per Set..... \$15.00
No. 87041. Men's Set with Gold Filled Clip. Per Set..... 16.00



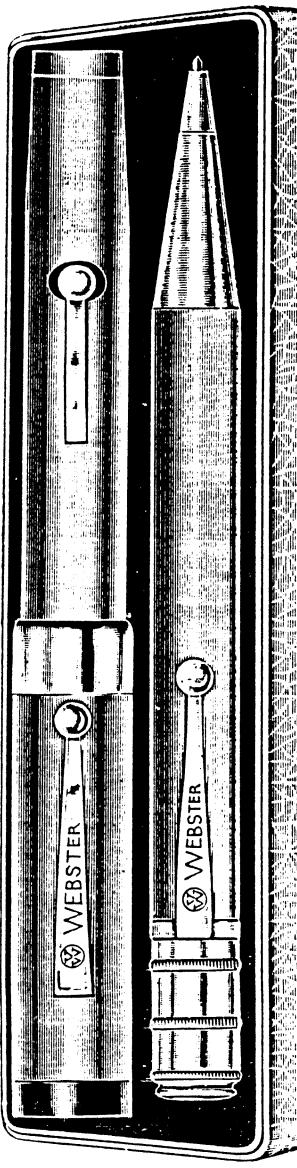
No. 87042. Ladies' Mahogany Rubber Fountain Pen and Pencil Set. Per Set..... \$4.50
No. 87043. Same, Jade Color. Per Set..... 5.00



No. 87044. Ladies' Mahogany Rubber Fountain Pen and Pencil Set. Per Set..... \$3.70
No. 87045. Same, Jade Color. Per Set..... 3.70

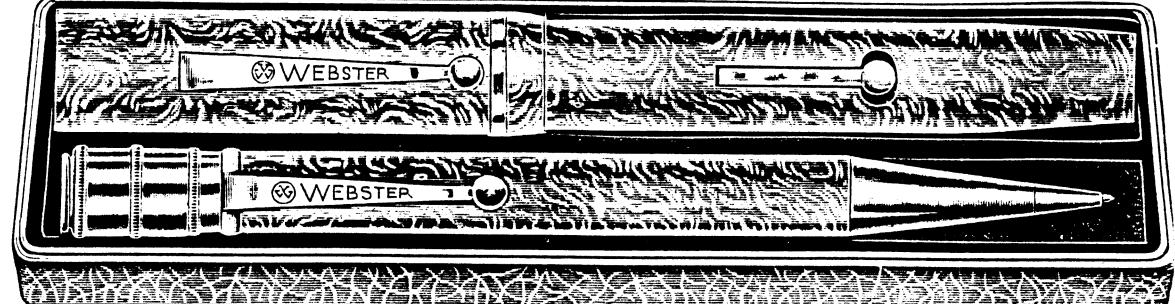
Fountain Pen and Pencil Sets

PRICES PER SET

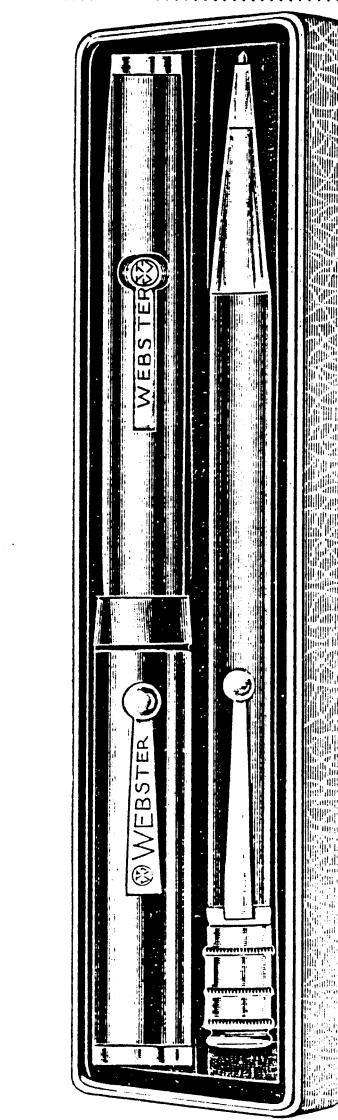


No. 87048. Extra large, red fountain pen, 14 Kt. size 8 point, and pencil set. Gold plate trimmings, in leatherette case. Per set. \$5.70

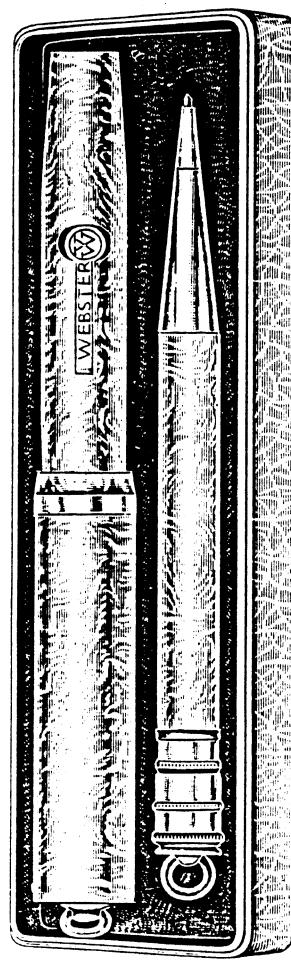
No. 87046. Combination Mahogany Rubber Heavy Duty fountain pen, No. 8 point. Rubber pencil to match, in case. Per set. \$11.50



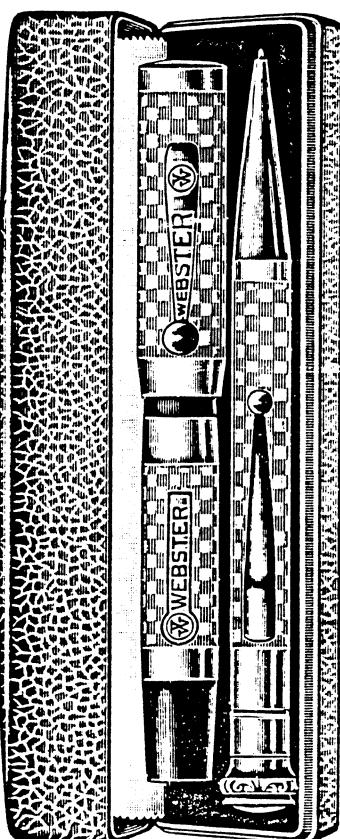
No. 87047. Extra large, Jade color fountain pen, 14 Kt. size 8 point, and pencil set. Gold plate trimmings, in leatherette case. Per set. \$7.00



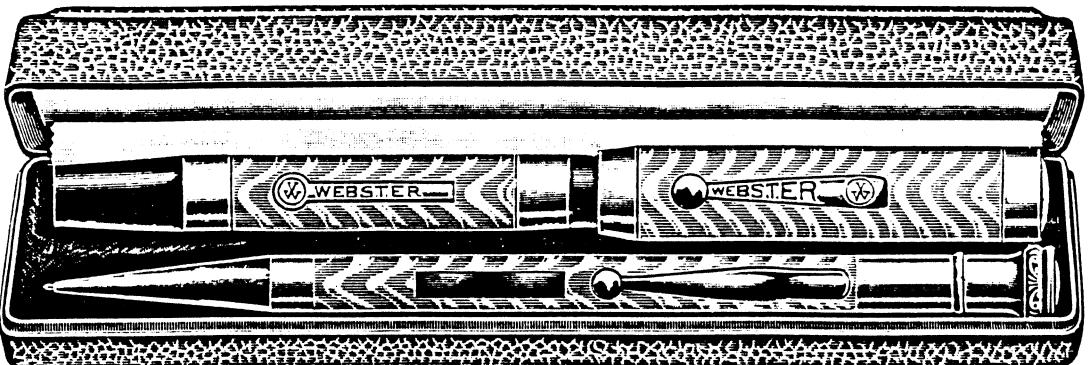
No. 87049. Black rubber fountain pen and pencil set. Gold plate mountings, in leatherette case. Per set. \$4.00



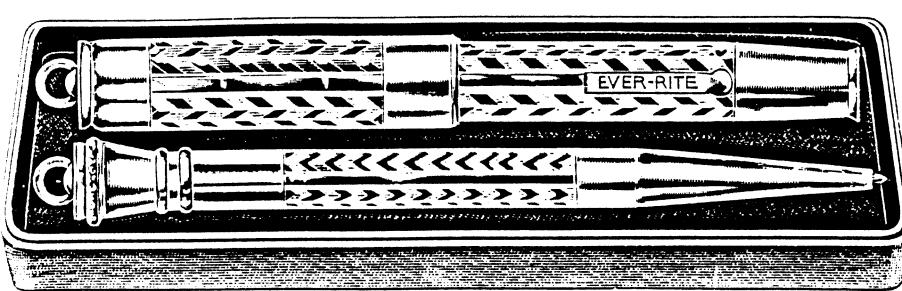
No. 87050. Ladies' Jade color fountain pen and pencil set, in leatherette case. Per set. \$4.70



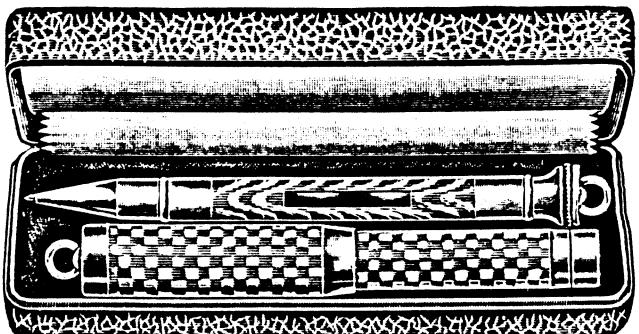
Fountain Pens and Pencils



No. 87052. Pen and pencil set in velvet lined box. Gold filled fountain pen and pencil. Per set.....\$5.00



No. 87053. Nickel silver, self-filling fountain pen and pencil set, in leatherette box. Per set.....\$4.50



No. 87054. Small gold filled fountain pen and pencil set, in velvet lined box, per set.....\$4.00



No. 87055. Extra large, Mahogany Color fountain pen. Size 8, 14 Kt. pen. Each.....\$4.50



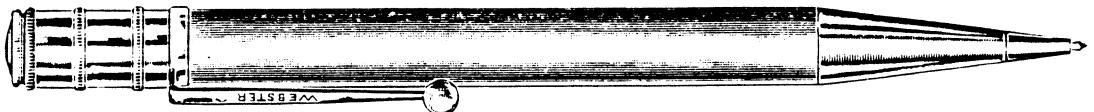
No. 87056. Extra large, Jade Color fountain pen. Size 8, 14 Kt. pen. Each.....\$4.00



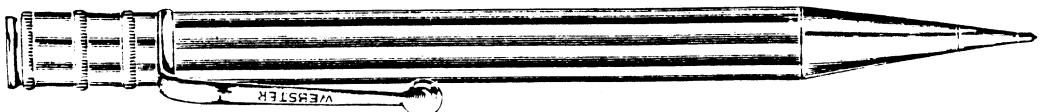
No. 87057. Red Barrel fountain pen. Size 8, 14 Kt. pen. Each.....\$3.00



No. 87058. Jade Color pencil with clip. Gold plated mountings. Propel, Repel and Expel. Each.....\$2.25



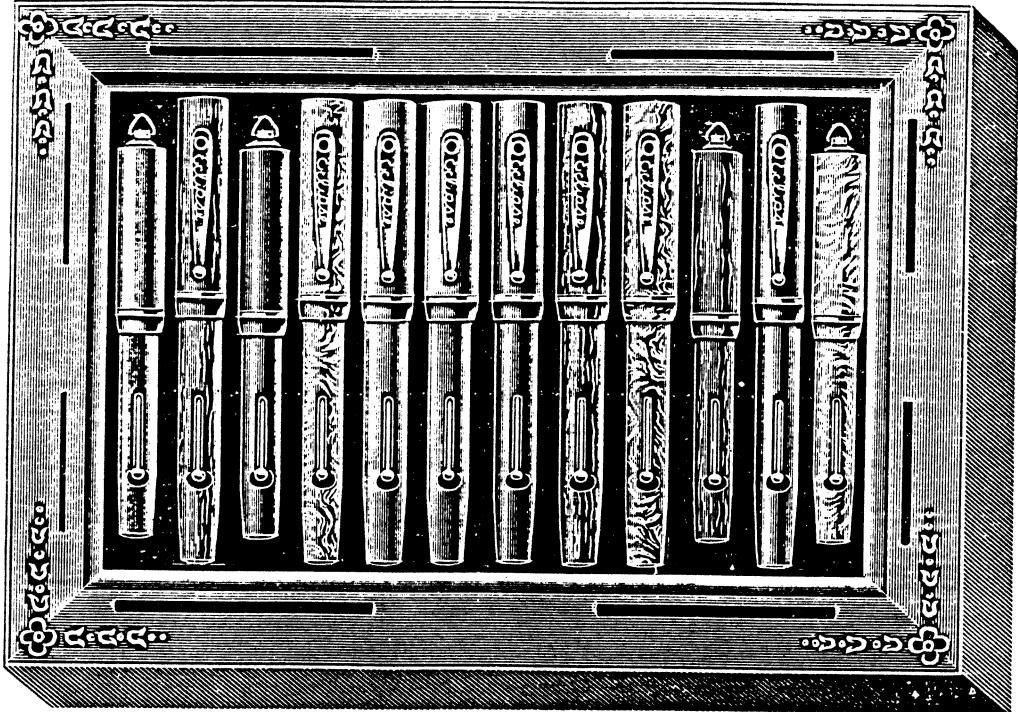
No. 87059. Red Barrel pencil with clip. Gold plated mountings. Propel, Repel and Expel. Each.....\$2.25



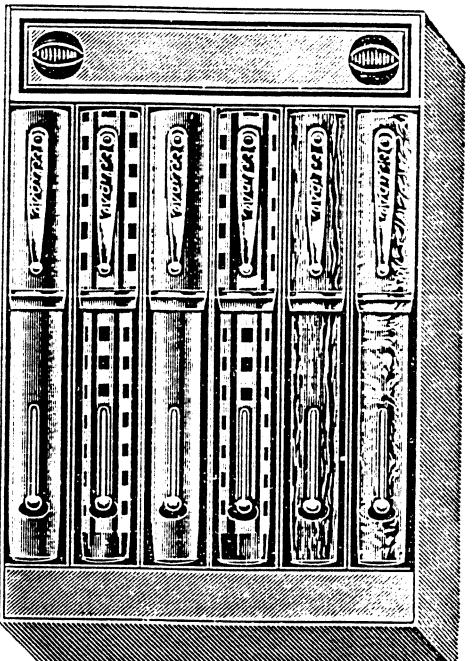
No. 87060. Mahogany Color, hexagon pencil with clip. Gold plated mountings. Propel, Repel and Expel. Each.....\$2.25

No. 87061. Mahogany Color pencil with clip. Nickel mountings. Each.....\$0.42
No. 87062. Same, Jade Color. Each.....\$0.42

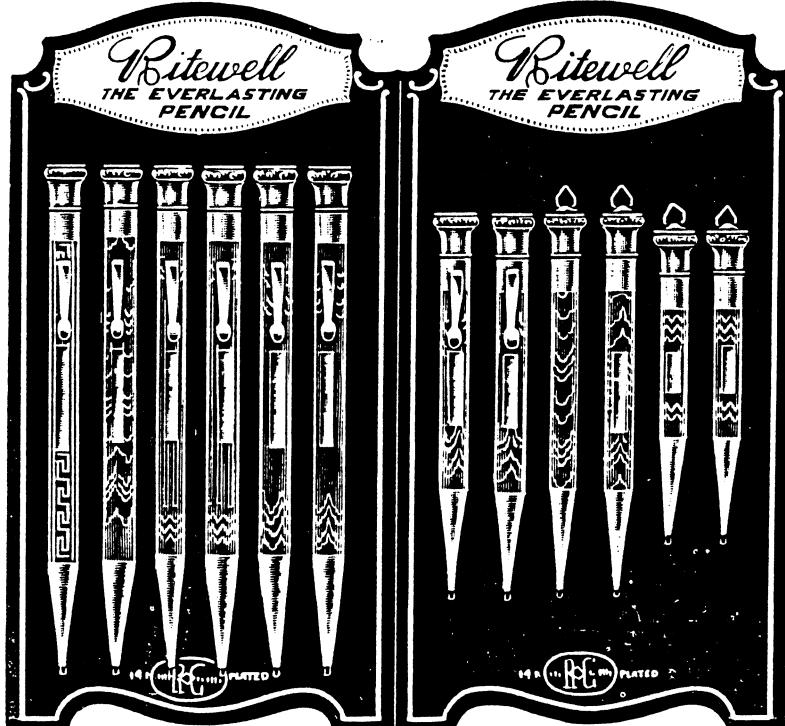
Fountain Pen and Pencil Assortments



No. 87063. Twelve Assorted Fountain Pens. Mahogany, Jade, Red and Black colors. Gold plate trimmings. 14 Kt. Gold pens. On display pad. (Cut is $\frac{1}{2}$ size.) Per dozen.....\$22.00



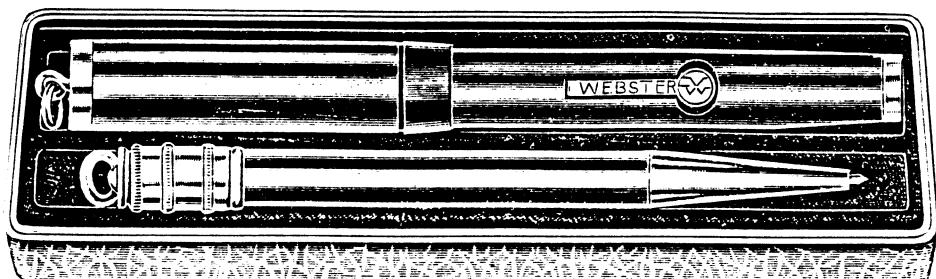
No. 87064. Six Assorted Colors. Large Size Fountain Pens in Box. (Cut is $\frac{1}{2}$ size.) Per box.....\$18.00



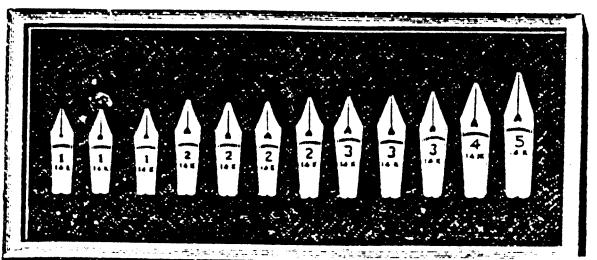
No. 87065. Twelve Assorted Pencils. Six Green and Six White Gold Plate (Cut is $\frac{1}{2}$ size.) Per card.....\$11.00



No. 87066. Small Silver Plate Set. Fountain Pen, Pencil and Pen Knife in Box. (Cut is about $\frac{3}{4}$ size.) Per set.....\$2.50



No. 87067. Ladies' Black Rubber Pen and Pencil Set, Gold Plate Trimmings; in Leatherette Case. Per set.....\$4.00



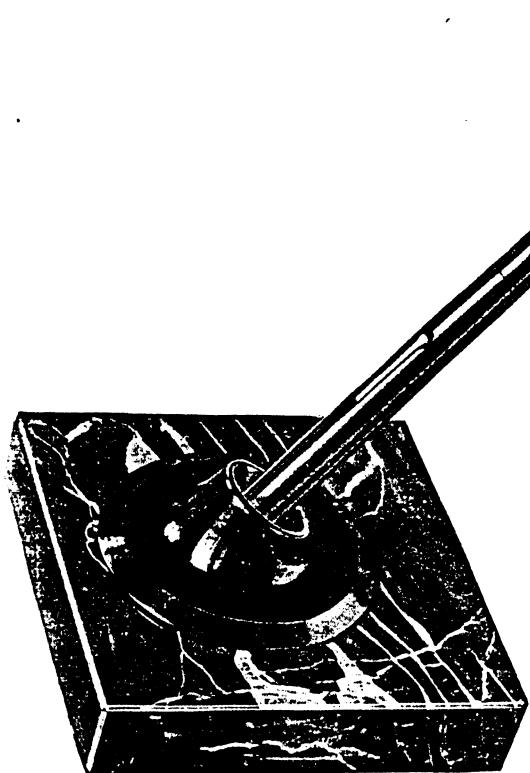
No. 87068. Gold Pens for Fountain Pens. One Dozen Assorted Sizes, 14 Kt. Short Nib Pens for Fountain Pens, on Velvet Pad. Per pad.....\$14.50

Gold Pens, Every Pen Warranted

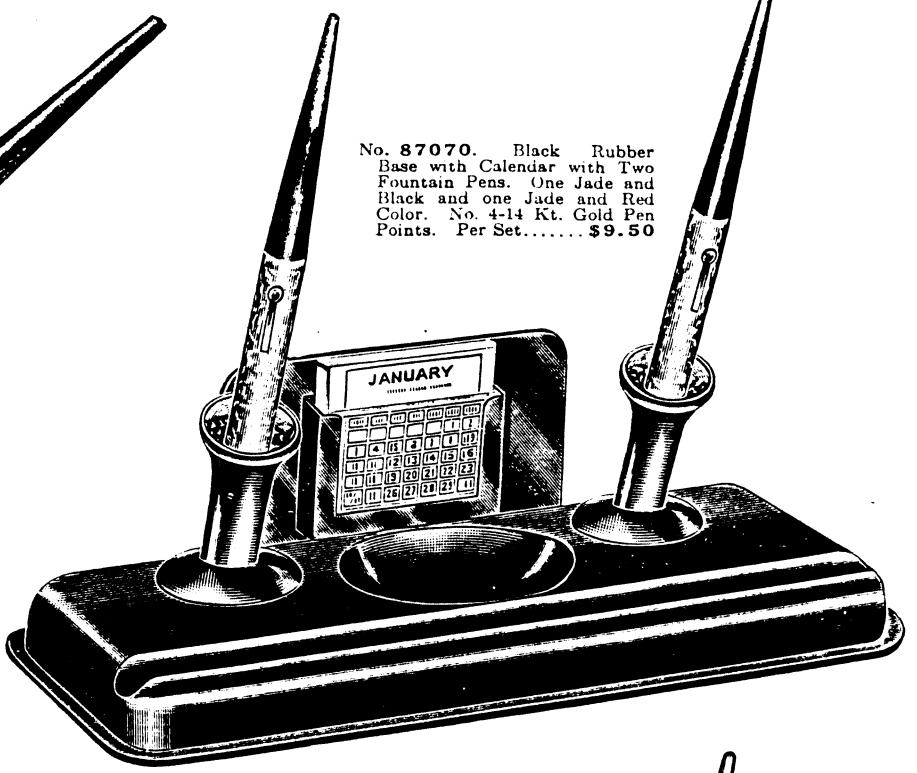
PRICES PER DOZEN

14 Kt. No. 1.....	\$10.00	14 Kt. No. 3.....	\$15.00	14 Kt. No. 5.....	\$21.00
14 Kt. No. 2.....	13.00	14 Kt. No. 4.....	18.00	14 Kt. No. 6.....	27.00

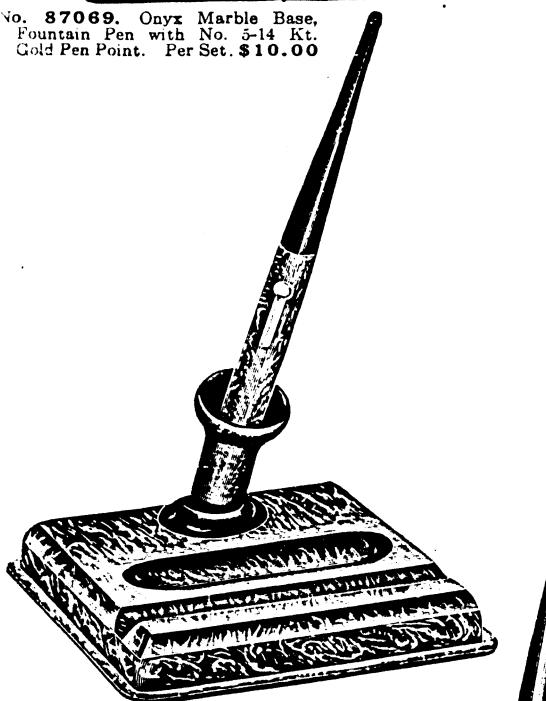
Fountain Pen Desk Sets



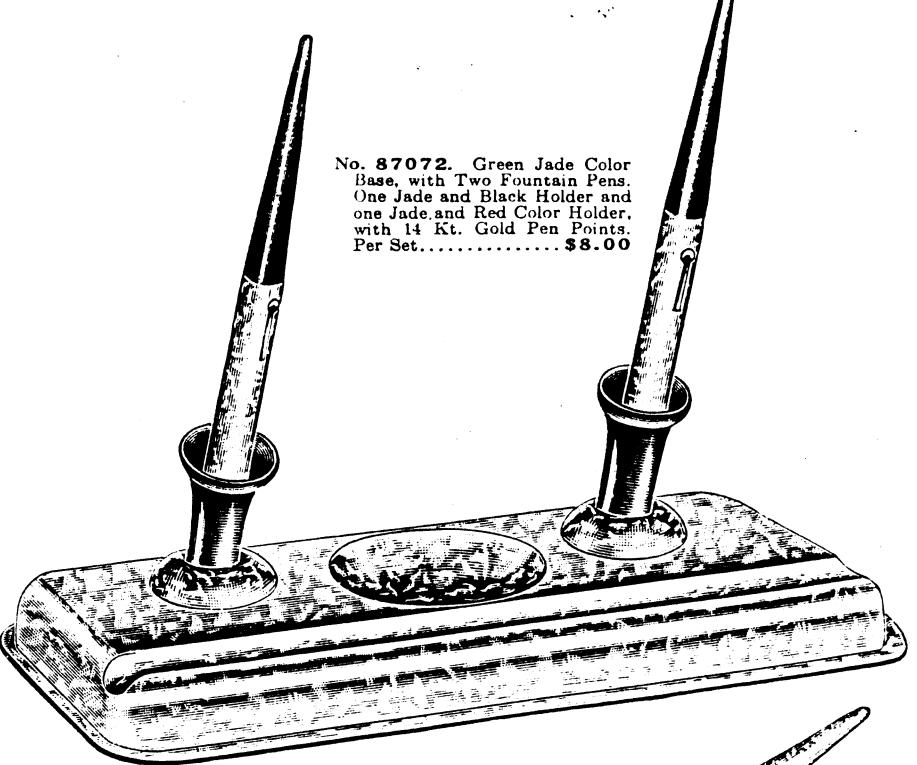
No. 87069. Onyx Marble Base,
Fountain Pen with No. 5-14 Kt.
Gold Pen Point. Per Set. \$10.00



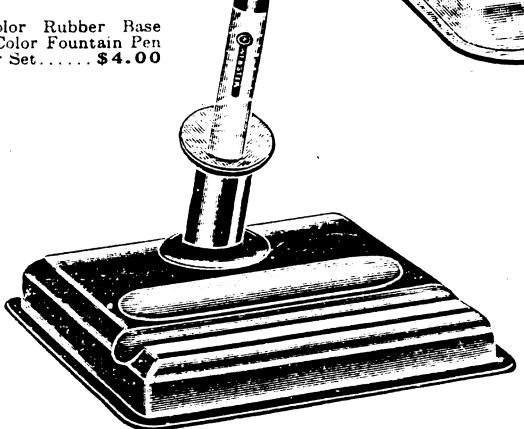
No. 87070. Black Rubber
Base with Calendar with Two
Fountain Pens. One Jade and
Black and one Jade and Red
Color. No. 4-14 Kt. Gold Pen
Points. Per Set.....\$9.50



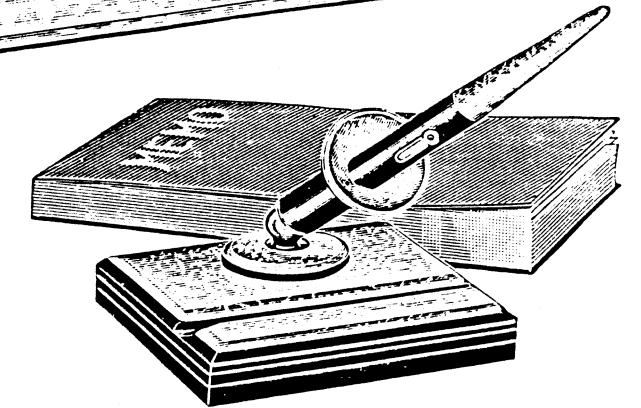
No. 87071. Mahogany Color Rubber Base
with Mahogany and Black Color Fountain Pen
with 14 Kt. Pen Point. Per Set.....\$4.00



No. 87072. Green Jade Color
Base, with Two Fountain Pens,
One Jade and Black Holder and
one Jade and Red Color Holder,
with 14 Kt. Gold Pen Points.
Per Set.....\$8.00



No. 87073. Black Rubber Base with Jade and Black Color Fountain Pen, with 14 Kt. Pen
Point. Per Set.....\$3.00



No. 87074. Jade Color Top Base with Jade and Black Color Fountain
Pen. 14 Kt. Gold Pen Point and Memorandum Pad. Per Set...\$5.00
No. 87075. Same with Mahogany Color Base and Black Rubber
Fountain Pen. Per Set.....\$5.00

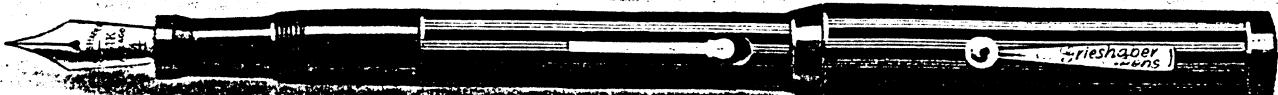
Grieshaber Fountain Pens

A SYMBOL OF QUALITY

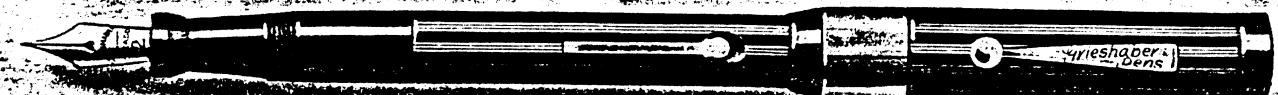
FULLY Guaranteed. Materials are of the highest quality. Pen points are 14K. All models illustrated are actual size and are of the self-filling type, in the conventional designs that have become a standard for general use.



No. 0903—Ribbon Chased with 18K gold filled clip, No. 2 pen point. \$3.00
 No. 0904—Ribbon Chased with 18K gold filled clip, No. 3 pen point. 3.50



No. 0905—Ribbon Chased with 18K Gold Filled Clip, No. 4 pen point. 4.50
 No. 0906—Ribbon Chased with 18K Gold Filled Clip, No. 5 pen point. 5.50
 No. 0907—Ribbon Chased with 18K Gold Filled Clip, No. 6 pen point. 6.50



No. 0908—Ribbon Chased with 18K gold filled clip, and band, No. 2 pen point. 4.00
 No. 0909—Ribbon Chased with 18K gold filled clip, and band, No. 4 pen point. 5.50



No. 0910—A very distinctive design with two narrow gold filled bands and clip on cap, No. 4 pen point. \$5.00



No. 0911—Full engine turned, 18K green gold filled mounted, No. 2 pen point. \$9.00



No. 0912—"BABY GRAND" plain black model, No. 4 pen point. \$2.00
 No. 0913—As above, in the following colors, red, green, Alice blue, and coral, with silk cord to match. \$4.00



No. 0914—Ribbon Chased with screw ring in cap, No. 2 pen point. \$2.75
 No. 0915—Ribbon Chased with screw ring in cap, No. 3 pen point. 3.25



No. 0916—Ribbon Chased with gold filled band and ring, No. 2 pen point. \$3.25
 No. 0917—Ribbon Chased with gold filled band and ring, No. 3 pen point. 3.75



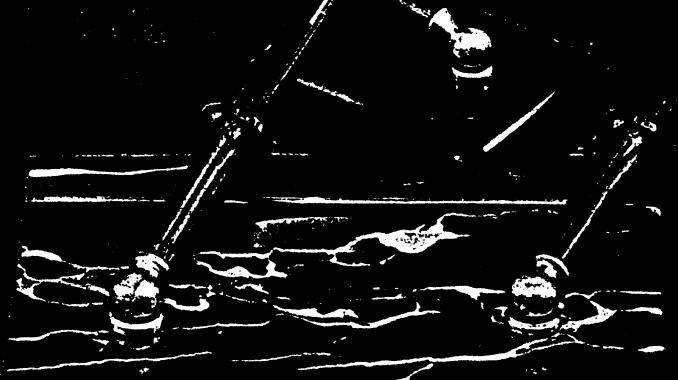
No. 0918—A neat ladies' pen with two narrow gold filled bands and clip, No. 2 pen point. \$4.00
 No. 0919—Same as above, with ring in cap instead of clip. 4.00



No. 0920—Full engine turned 18K green gold filled mounted, No. 2 pen point. \$7.50

"Sorority" Model. A set for school, college or social use. 14K gold pen. Unbreakable pyroxylin barrel in the following colors: Dark Coral, as illustrated; Jade Green, Burgundy and African Blue. No. 3810, Complete Set. State color desired. \$7.00

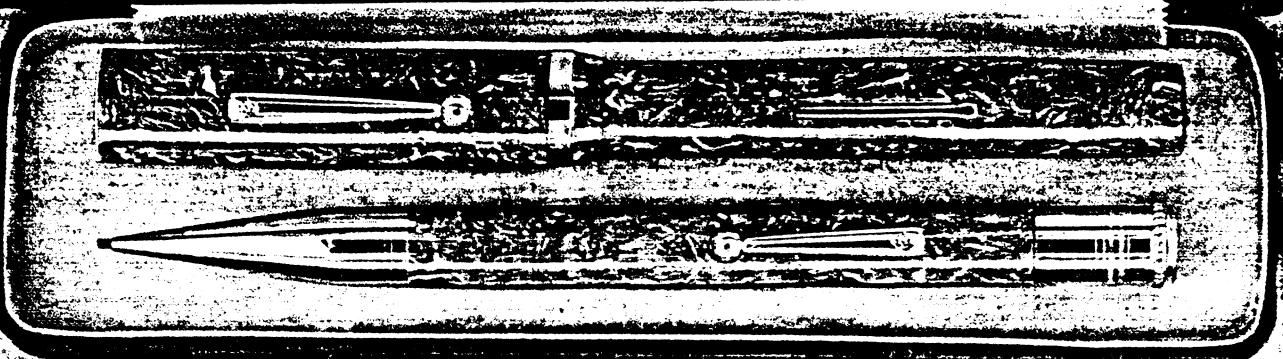
Grieshaber The Mark of Master Craftsmen
MADE IN GERMANY
FOUNTAIN PENS and PENCILS



The "Companion"
A No. 3, 14K gold pen for
daily use of the college girl
or man. Light and smooth
writing. Unbreakable py-
roxylin barrel. An excep-
tional value at this low
price.
No. 371, Jade Green \$5.50
No. 372, African Blue \$5.50

Single Desk Set
A single set illustrated but 47
other sets are available.
Black, Carrara, Jade Green,
African Blue, Burgundy.

"Polo" Beauty
A pen to match the polo
player's blouse. From
lady's purse. Shown
as the "Sorority" Model
when closed. Unbreakable
pyroxylin barrel. In
the following colors, Jade
Green, as illustrated;
Dark Coral, Burgundy
and African Blue.
No. 382, state color desired. \$3.00



The "Executive" Model

Every business executive takes pride in the ownership of this handsome set. Maximum ink capacity, No. 3, 14K gold pen. Latest Model pencil. Unbreakable pyroxylin in popular Jade Green.

Grieshaber

The Mark of Master Craftsmanship
on FOUNTAIN PENS and PENCILS



The Highest Quality Award
went to Grieshaber Pens at the
World's Columbian Exposition.



**The
"Executive" Model**

Maximum ink capacity,
self-filling, 14K solid gold
pens. Choice of four dis-
tinctive colors: appropriately
designed with 18K
gold filled bands, pocket
clips, lever. Size as shown.

No. 301—Richly finished "Burgundy." Substantial pyroxaline body.

No. 302—"Deep Jade Green." Very popular for general use.

No. 303—Handsome grained "Ma-
hogany" for conservative business
men. Indestructible Para rubber.

No. 304—Jet Black (not illustrated).
ribbon chased, hard Para rubber.

Each \$8.00

10 YEARS OF
RECOGNIZED
MERIT

**The
"Social Secretary"**

No. 320—With ring for
chain or ribbon. Grained
mahogany. Body embel-
lished with 18K gold filled
bands and lever. 14K solid
gold pen. Special at \$3.50

No. 321—Attractive Vene-
tian Red. Gold filled double
band at the top. A beauty
in the pocket,—a charm as a
writing tool. Size as shown.
Priced low at.....\$5.00

The "Aristocrat" Model
With every outstanding Gries-
haber Quality. Size as illustrated
in three charming colors.

No. 310—"Grained Mahogany"

No. 311—"Deep Jade Green"

No. 312—"Distinctive "Burgundy"

Each \$5.00

Grieshaber Desk Sets

With Single and Double Pen Stands

For the well appointed desk. Non-inflammable, in-
destructible material finished with a high lustre.
With the new Grieshaber Fountain Pen. With No.
5 14K pen. For home writing desk as well as for
business.

Single set
6"x5"
Double Set (2 pens)

No. 331—Single Desk Set as illustrated.....\$9.00

No. 333—Mahogany Double Desk Set (Two Foun-
tain pens).....\$12.00

Your Best Buy

Here you have the benefit of
manufacturing experience that
dates back for three generations.
As a writing tool, Grieshaber
Fountain Pens rank first and
foremost. Only the finest material
and highest grade hard
Iridium can pass the rigid tests
of our laboratory.

The most advanced designs, are
fashioned by master craftsmen
and colors are selected by ex-
perienced artists.

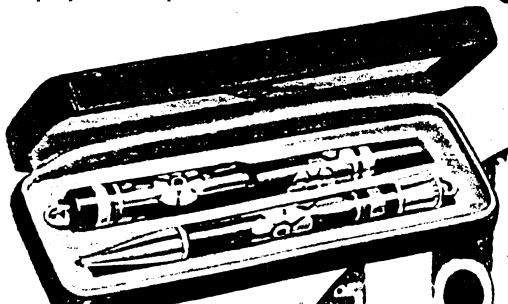
You offer a Grieshaber Foun-
tain Pen as a gift, with the satis-
faction of presenting the excep-
tional article rather than one of
the usual makes.

All Grieshaber Sets are of the same high quality standard as built into our well known Fountain Pen line. All pencils have propell and repel features.

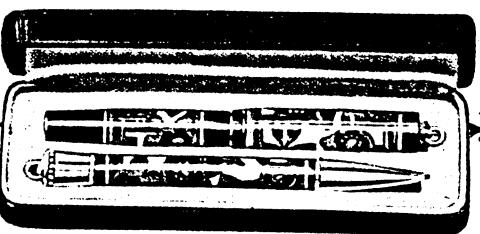
Grieshaber

The Mark of Master Craftsmanship
on FOUNTAIN PENS and PENCILS

Finest Materials
expertly fashioned.
Backed by three
generations of reputable manufacture.



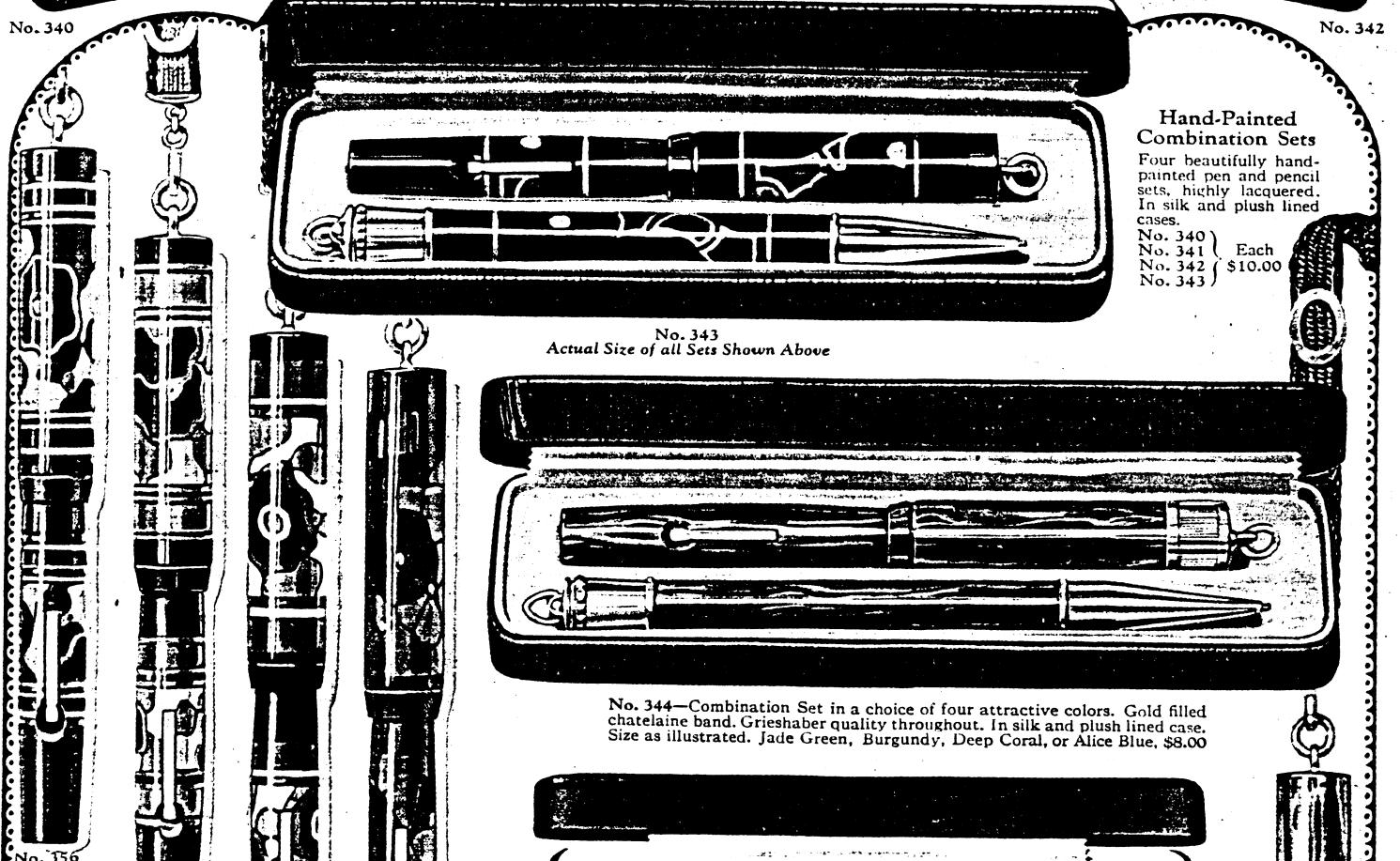
No. 340



No. 341

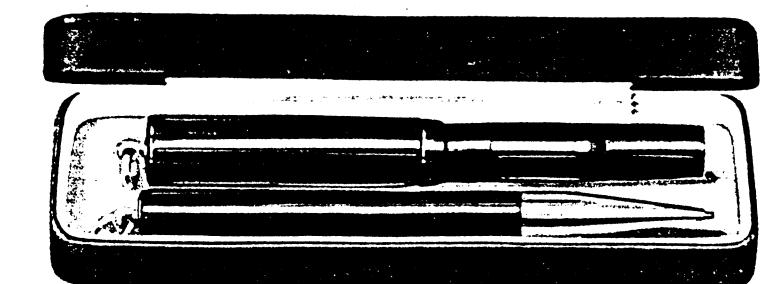


No. 342

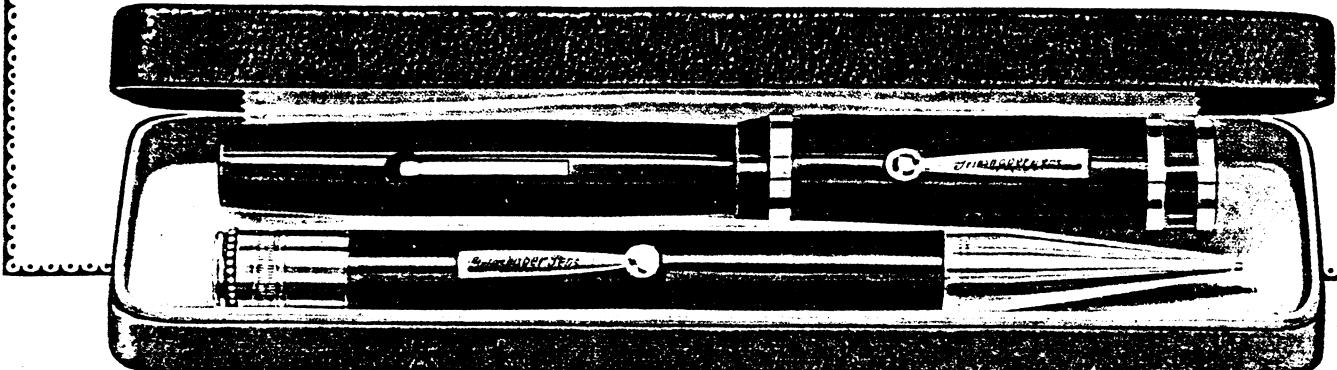


No. 343
Actual Size of all Sets Shown Above

No. 344—Combination Set in a choice of four attractive colors. Gold filled chatelaine band. Grieshaber quality throughout. In silk and plush lined case. Size as illustrated. Jade Green, Burgundy, Deep Coral, or Alice Blue, \$8.00



No. 345—The popular Grieshaber "Baby Grand" combination set for misses who love beautiful things. Four charming colors. In silk and plush lined cases. Size as shown. Grieshaber standard of quality. Deep Coral as shown, Jade Green, Mottled Red, or Alice Blue. Each....\$5.00



Attractive Combinations

Executive Model with 18K gold filled fittings. Solid 14K gold pens designed for heavy service. Automatic pencil with propell and repel features. Comes in silk and plush lined case. No. 360—Finished in rich Burgundy as shown. Price \$10.

No. 362—Fountain Pen, ribbon to match. Solid gold

A Good Pencil Is a Lifelong Companion

A good pencil, like a good watch, never needs replacement. Once you have a Cross "Alwrite" Pencil you will never need buy another as long as you live. "Alwrite" metal pencils last forever. Because of their strength they do not get out of order.

An Ornamental Pocket Accessory

For the vest pocket; for gentlemen to wear on their watch chains, and for ladies, like at social affairs, there is nothing finer. There is a style for every individual. Every detail of the handsome finish and chased decoration is carried out by painstaking workmanship. You have a choice of three shades: Sterling, Green or Yellow Gold.

No. 11 Popular Jade green pyramid barrel, gold filled and with enamel insets. Ends, clip, pocket clip and eraser. Practical for business use. Each \$1.75.

A conservative style for professional use, beautifully finished. Clip, eraser and lead. No. 26 Yellow Gold \$5.90. No. 27 Sterling \$3.90. No. 28 Green Gold \$4.50.

The telescopic pencil closes to a length of 2 1/4 inches, and extends to 5 1/2 inches. It is made of black enamel and gold filled ends. Sterling. No. 29 Yellow Gold \$5.25. No. 30 Green Gold \$5.00.

Carries a pencil 4 1/2 inches long for a lady's chain, or a ribbon or for a man's watch chain. Worm as a charm writers like. No. 32 Black enamel barrel, gold filled ends. Sterling. No. 33 Yellow Gold \$3.50. No. 34 Sterling \$2.90. No. 35 Green Gold \$3.50.

For the school and college girl. A convenient size for a purse, chain or ribbon. No. 31 Yellow Gold \$1.10. No. 36 Sterling \$1.00.

A handsome pencil with heavy black enameled insets. A popular size—distinctive styles. Fine for favors and prizes. No. 37 Yellow Gold \$1.00. No. 38 Sterling \$1.00.

A handsome shape and size. Made up in either Sterling or Gold Filled ends with the barrel enameled in a choice of Old Rose as shown. Alice Blue, Purple or Black. Fine for favors or prizes. Please specify color desired. No. 39 Gold Filled \$0.65.

No. 12 The new Burgundy shade. Handsome and decorative. Pyramid barrel, gold filled ends, pocket clip and eraser. Great demand. Each \$3.50.

The finest pencil made. For business and professional use. Beautifully engraved black insets. Metal parts handsomely chased. With clip, lead compartment and concealed eraser. No. 13 Yellow Gold \$9.00. No. 14 Sterling \$7.90. No. 15 Green Gold \$9.00.

A pencil which closed measures only 2 1/2 inches. A beautiful ornament for a chain or ribbon. For the smallest purse or vest pocket. No. 16 Yellow Gold \$3.00. No. 17 Sterling \$2.00. No. 18 Green Gold \$2.50.

Only 5 1/2 inches long when closed. A beauty as an ornament—a beauty at writing tool. No. 19 Yellow Gold \$7.75. No. 20 Sterling \$6.25. No. 21 Green Gold \$7.00.

Handsomely bound in rich black enamel and chased metal barrel. Dainty for favors and in use. No picture can do justice to this pencil. No. 22 Green Gold \$3.00. No. 23 Sterling \$2.50.

A sturdy gift for the young girl or a handy pencil for the lady's purse. Makes a fine favor or prize. Has ring for chain or ribbon. No. 24 Yellow Gold \$0.65. No. 25 Sterling \$0.70.

CROSS
Alwrite
MANUFACTURERS OF
PENCILS

has enjoyed the goodwill of the American public for 31 years. Order from this page with every confidence of satisfaction. Every pencil is guaranteed.

1000
PENCILS
846

A handsome shape and size. Made up in either Sterling or Gold Filled ends with the barrel enameled in a choice of Old Rose as shown. Alice Blue, Purple or Black. Fine for favors or prizes. Please specify color desired. No. 39 Gold Filled \$0.65.

GOLD MEDAL PENS

ALL ILLUSTRATIONS SHOW ACTUAL SIZE—UNBREAKABLE

No. 701—Business Model Gold Medal. A wonderfully efficient, smooth writing pen for every day use. Rich mahogany holder with 18K gold filled bands, lever and clip. Size 5, extra large, extra heavy 14K solid gold pen. Each, \$5.00

No. 702—Ladies' Gold Medal. Rich mahogany holder, 18K gold filled bands, filling lever and ring. A beautiful, dependable, smooth writing pen. No. 5, extra large and extra heavy 14K solid gold pen point. Many men prefer this model as it can be attached to a watch chain. Each, \$5.00

No. 703—Gold Medal Baby. Tiny but efficient as a full size pen. Rich mahogany finish, 18K gold filled bands, lever and ring. Fits nicely in ladies' purse or vanity case. The smallest good pen made. Each, \$3.00

No. 735—The latest color development in Gold Medal pens. Professional model trimmed with 18K gold filled bands, lever and pocket clip. Large and extra heavy 14K solid gold pen. Each, \$8.00

No. 736—Business or student's size in mottled blue with size 5, 14K extra heavy solid gold pen. Each, \$5.00

No. 737—Ladies model with clip instead of ring. Many men prefer this size because it is compact. Each, \$5.00

No. 738—Same size as No. 737 except with ring at end for ribbon sautoir. Each, \$5.00

No. 739—The Baby Gold Medal in mottled blue. A small but efficient fountain pen of striking beauty. Each, \$3.00

No. 704—The newest style Jade Gold Medal Professional. Same ink capacity and heavy gold pen as No. 700. 18K gold filled bands, filling device and pocket clip. Each, \$8.00

No. 700—Professional model Gold Medal—THE WORLD'S CHAMPION OF ALL FOUNTAIN PENS. Extra large ink capacity. Rich mahogany holder, 18K gold filled bands, lever and clip. Extra large and extra heavy 14K solid gold pen. Each, \$8.00

No. 740—Ladies model in Jade. Has 18K gold filled bands, filling lever and pocket clip. Extra large and heavy size 5, 14K solid gold pen. Each, \$5.00

No. 705—Same as No. 740 except with ring at end for ribbon sautoir instead of pocket clip. Each, \$5.00

No. 706—The Baby Gold Medal Jade pen. Tiny, but efficient as a full size pen. 18K gold filled bands, lever and ring. Fits nicely in ladies' purse or vanity case. The smallest good pen made. Each, \$3.00

No. 708—Business Model Gold Medal Terra cotta pen with 18K gold filled bands, lever and clip. Size 5, extra large and extra heavy 14K solid gold pen. Each, \$5.00

No. 709—Ladies' Model Gold Medal Terra cotta pen with 18K gold filled bands, lever and ring. Size 5, extra large and extra heavy 14K solid gold pen. Each, \$5.00

The barrels and caps are composed of Diamonite an unbreakable material, the newest and most wonderful composition known to modern science. All pen points graded fine, medium, coarse and stub.

No. 710—The Baby Gold Medal Terra cotta pen. Tiny but efficient as a full size pen. 18K gold filled bands, lever and ring. Fits nicely in ladies' purse or vanity case. Each, \$3.00

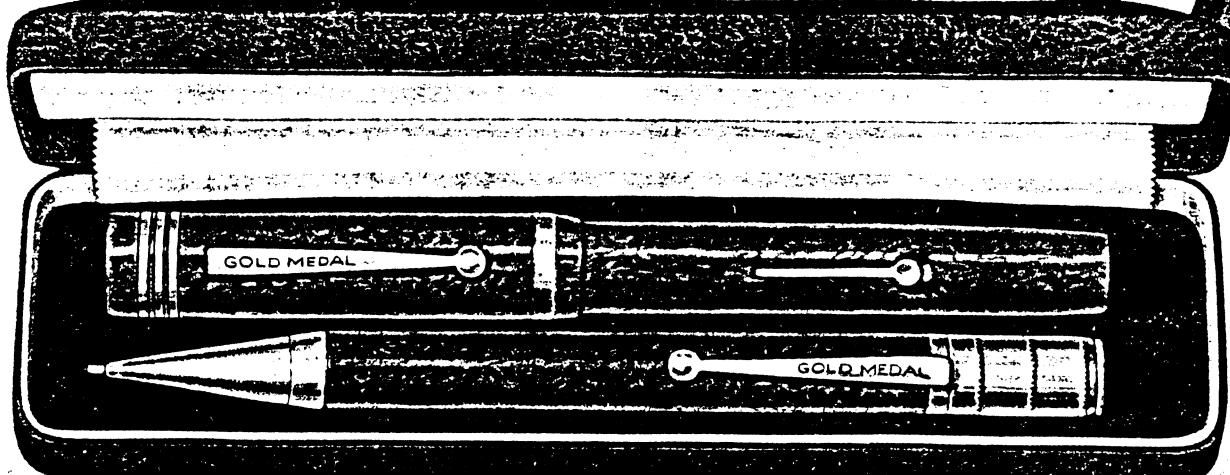
No. 707—Professional Model Gold Medal Terra cotta. Same as No. 700, except color. Each, \$8.00

No. 720—
High grade
15K gold filled
barrel and cap.
No. 3-14K
solid gold pen.
Wonderful
value.
Each, \$7.00

No. 712—
Solid coral
pink Ladies'
pen with
silk sautoir
to match.
Each,
\$4.00

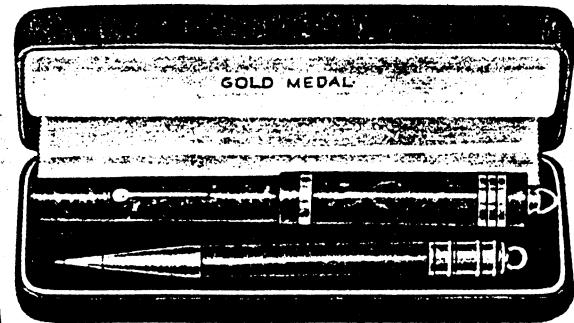
714, 715, 716,
HAND
PAINTED
Same size
and quality
as No. 711,
silk sautoirs
to match.
Price, \$6.00

No. 717
Solid green
Ladies' pen
sautoir to
match.
Each
\$4.00



No. 719—Jade Set, pen, same size and description as No. 704, and No. 722 pencil to match. Encased in a beautiful French gray leather box, lined with velvet. The most wonderful pen and pencil set on the market. Per Set, \$12.00

No. 743—Mottled blue set. Same color as No. 735 fountain pen. Per Set, \$12.00
No. 744—Terra cotta red set. Same color as No. 707 fountain pen. Per Set, \$12.00
No. 745—Mahogany Set. Same color as No. 700 fountain pen. Per Set, \$12.00



No. 741—Mottled blue ladies' set.
Fountain pen same size as No. 737,
with pencil to match. Encased in
a beautiful gift box. Per Set, \$8.50
No. 742—Jade Set. Same color as
No. 740 fountain pen.
Per Set, \$8.50

No. 749—Terra cotta red set.
Same color as No. 709 fountain
pen. Per Set, \$8.50

No. 750—Mahogany set. Same
color as No. 702 fountain pen.
Per Set, \$8.50

Gold Medal oversize automatic
pencil, the newest style in
automatic pencils.

No. 721—Men's.
No. 732 Ladies'.
Mahogany set to
match pen No. 704.

No. 722—Men's.
No. 733 Ladies'.
Mottled blue set to
match pen No. 704.

No. 723—Men's.
No. 734 Ladies'.
Terra cotta color to
match pen No. 707.

No. 747—Men's.
No. 748 Ladies'.
Mottled blue color to
match pen No. 735.

Men's size, any
color, \$3.00.
Ladies' size,
any color, \$2.50.

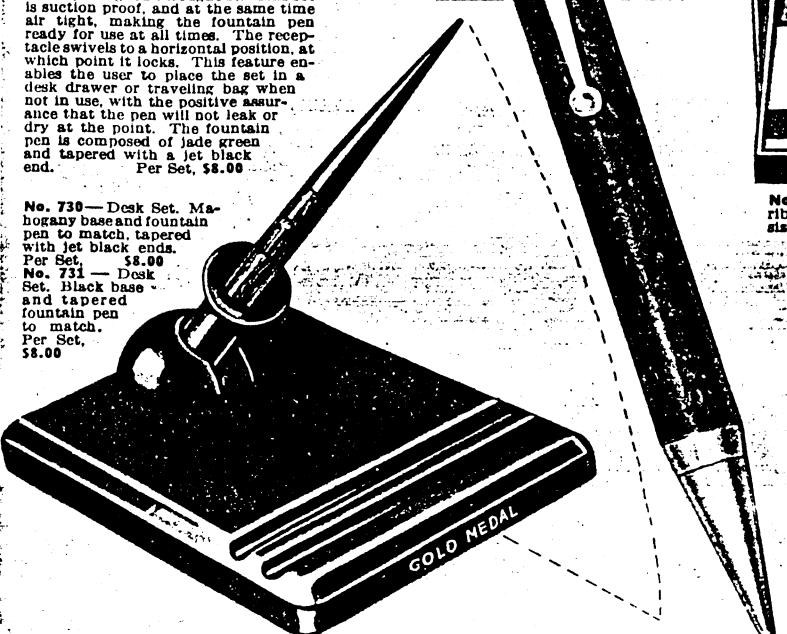
No. 727—Ladies' hand decorated set of finest quality. Gold filled self-filled pen and propel pencil, decorated as shown. Cut is reduced size. Pen is regular ladies' size, 5 inches long. 14K solid gold pen of our best grade, in gift box. Per Set, \$15.00

No. 718—Beautiful green
and white mottled barrel
and cap with 18K gold
filled band, lever and ring.
No. 3 gold pen. Silk sautoir
to match. Each, \$5.00
No. 711—Red and white,
same description as above.
Each, \$5.00

No. 729—Gold Medal desk set is scientifically designed throughout. This set is suction proof, and at the same time air tight, making the fountain pen ready for use at all times. The receptacle swivels to a horizontal position, at which point it locks. This feature enables the user to place the set in a desk drawer or traveling bag when not in use, with the positive assurance that the pen will not leak or dry at the point. The fountain pen is composed of jade green and tapered with a jet black end. Per Set, \$8.00

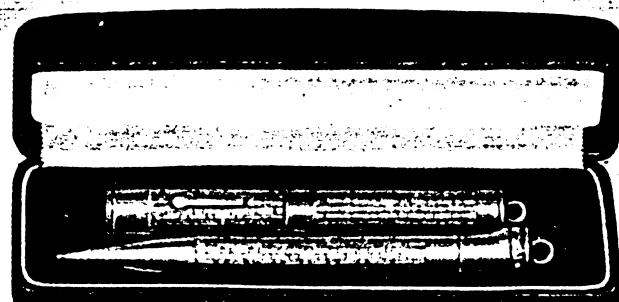
No. 730—Desk Set. Mahogany base and fountain pen to match, tapered with jet black ends. Per Set, \$8.00

No. 731—Desk Set. Black base and tapered fountain pen to match. Per Set, \$8.00



No. 724—Ladies' gift pen of coral pink, gold filled lever and ring. 42-inch silk ribbon in color to match. Gold filled slide and ring. 14K gold pen. Reduced size cut. Pen is 4 inches long when open. Each, \$4.00

No. 725—Turquoise Blue. Same description as above. Each, \$4.00



No. 726—Ladies' 14K gold filled gift set of highest quality. Self filler pen and propел pencil. 14K gold Iridium point in velvet box. Cut is reduced size. Pen is ladies' regular 5-inch length. This set is equal in quality to anything made. Per Set, \$10.00

ILLUSTRATED $\frac{1}{4}$ ACTUAL SIZE